

## Elevate Your Security IQ: Unveiling the Ultimate Security Education for Your Team in 2025! October 7-8, 2025

Day 1: Registration begins at 8:15am Fees: Register for Both Sessions & Save!

Business Session 8:30 am – 3:00 pm Two Day Fee: \$745 per Member Lunch on your own: 11:30am-12:30 pm Two Day Fee: \$1,190 per Non-Member

Day 2: Registration begins at 8:15am

Single Day Fee: Member \$395

Business Session 8:30 am-3:00pm

Single Day Fee: Non-Member \$595

Lunch on your own: 11:30am-12:30 pm

Location: MONTGOMERY MARRIOTT PRATTVILLE HOTEL & CONFERENCE CENTER AT CAPITOL HILL 2500 Legends Circle, Prattville, AL 36066

Speakers: Susan Wind, Cyber Crime Consultant

## **Day One Topics:**

**Crimes affecting banks in the digital age -**this session will include the most recent cyber scams affecting our branches and customers. We will demonstrate the most common scams we are seeing our customers get targeted for, discuss how the banks handle these scams and we will provide educational tools and strategies to prevent our customers from becoming a victim.

**Senior citizens and the crimes impacting them** - Senior citizens face various crimes, including elder abuse, financial fraud, and violent crimes, often targeting their perceived vulnerability, and perpetrators can range from family members to strangers. This training will focus on all of the crimes today (and in the future) that specifically target the elderly. Education and prevention methods will be explored for our customers.

**Synthetic Identify Fraud** - Synthetic identity fraud is emerging as the fastest-growing form of financial crime, surpassing traditional credit card fraud and identity theft. This session will cover the methods behind this crime and present investigation tactics and prevention to help our customers avoid becoming a victim in the future.

Ransomware – a Continual Threat for Banking- Ransomware poses a significant and growing threat to the banking industry, with cybercriminals targeting financial institutions to steal data, disrupt operations, and extort money. Banks must implement robust cybersecurity defenses, including regular backups, security awareness training, and proactive threat detection measures. This session will discuss the most recent attacks, why financial institutions are targeted too often, and strategies used to protect your network and data.

**More Fraud Prevention for the Banks in 2025** – New regulations are rolling out on fraud prevention. Many case studies will be introduced, along with information from NACHA (National Automated

Clearinghouse Association), how the money mules work, wire fraud and so much more we need to be prepared for as fraud continues to increase throughout this industry.

## **Day Two Topics:**

**How to Deter a Bank Robbery** – this session will review recent bank robbery cases (state and national cases), provide tips and strategies to protect your employees and establishment from being a hard target of these crimes and will share recent statistics.

Cash App and other payment platforms - this session will explore how Cash App and other payment platforms are used to help the fraudster commit crimes. We will discuss the most recent scams and trends affecting our customers today in this digital world. Prevention methods and tactics will be offered, along with laws and regulations that must be addressed.

**Data Protection and how it has evolved throughout time -** To protect sensitive data in banking, financial institutions should implement robust security measures like data encryption, strong access controls, multi-factor authentication, and regular security audits, while also complying with relevant regulations. Topics will be explored including data encryption, strong access controls, multi factor authentication, regular audits and compliance, security awareness and training.

This comprehensive workshop is designed to equip you with the knowledge and tools needed to mitigate risks and fortify your bank's security posture. Get ready to empower your team and protect your assets like never before!

**WHO SHOULD ATTEND:** Information/Cyber Security Officers, Risk Managers, Compliance Officers, Internal Auditors, IT, Operations, anyone responsible or interested in developing and or maintaining the Security Program

Susan Wind, a seasoned college professor and criminal justice expert for 22 years, has diverse experience in the criminal justice system. Over 19 years, she has consulted with financial institutions nationwide, delivering training on cybercrimes and security. In the last nine years, Susan has focused on researching and educating local businesses about cyber-bullying and social media awareness, publishing numerous articles and developing curriculum for schools.