

IGNITE Experience & Innovators' Showcase

INFORMATION

SEPTEMBER 18-19, 2024 • WESTIN HUNTSVILLE

BOOTH PRICING

Associate member rate: \$795 • Non-member rate: \$1,095

Table Top Booth Includes:

One 6' x 30" draped table
ID sign • Two chairs
One complimentary registration

Payment must be received in full prior to booth reservation and assignment. All fees paid to ABA are non-refundable.

Add the TRADE SHOW SPEED DATING SHOWCASE for even more exposure! We offer an event where our bankers can "speed date" with participating vendors. This exclusive event is only open to trade show vendors who also sign up to be a part of the showcase and is limited to 30 vendors. Participating bankers receive a pair of FREE sunglasses for attending the speed dating part of the conference.

Who attends this conference?

This conference is open to all bank personnel including: branch managers, human resources, marketing/public relations, information technology, operations and supervisors.

Conference events to be held in and around trade show area:

TUESDAY, SEPT. 18

Registration
Continental Breakfast
Morning Break
Lunch
Ignite Cocktail Reception

WEDNESDAY, SEPT. 19

Continental Breakfast
Morning Break
Lunch

IGNITE

Rocket Rounds

How does it work? Small groups of bankers will be divided among several rooms. Participating vendors will conduct a short 3-4 minute presentation in each room of participating bankers (vendors rotate through 4 total rooms). Bankers who participate will receive a free pair of sunglasses.

How much does it cost? Participation costs \$600 and is only open to exhibitors. A limited number of slots are available for this exclusive event.

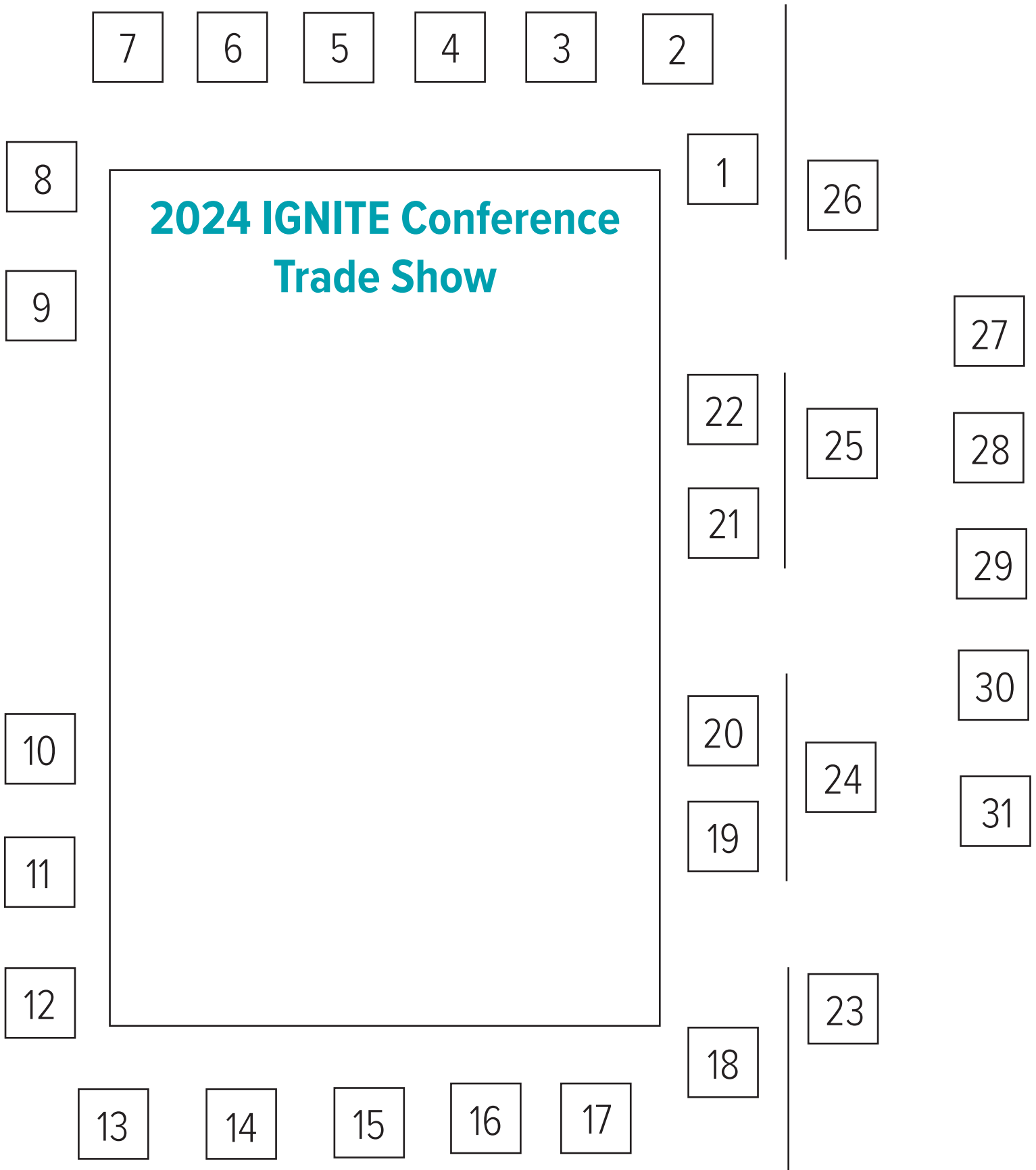
What's in it for the vendors? As a participating vendor, you will be allowed to make a 4 minute “elevator pitch” and distribute marketing materials and or giveaways. Take advantage of the opportunity to participate in our “Ignite Rocket Rounds!”



Each banker will receive a free pair of sunglasses of their choice for attending Rocket Rounds!

TRADE SHOW BOOTH LAYOUT

Payment must be received in full prior to booth reservation and assignment. All fees paid to ABA are non-refundable.



IGNITE Experience

Audience: Branch managers, HR, IT, operations, PR and marketing

Previous Attendance: 183 people, 38 banks

SEPT. 18-19

Westin Huntsville

SPONSORSHIP BENEFITS

- Recognition commensurate with sponsorship level
- Advanced attendee roster (30 days prior to conference)
- Company listing on the mobile app
- Signage of sponsorship at various events
- Listing in Banking Traditions magazine as a sponsor
- Company listed as sponsor on Weekly News Byte on emails prior to the event
- Sponsor ribbon for name badge
- Recognition on promotional brochure
- Recognition on social media channels

SPONSORSHIP FEES*

Signature Level • \$2,500

Sponsors at this level receive two complimentary registrations

Options include:

- Mobile App
- Ignite Cocktail Party

Deluxe Level • \$2,000

Sponsors at this level receive two complimentary registrations

Options include:

- Tote Bag
- Lanyard
- Name Badge
- Lunch
- WiFi

Track Sponsor • \$1,500

Four tracks are available: HR, IT, Marketing, Branch Manager.

Serve as room host and may introduce each speaker.

Premium • \$950

Sponsors at this level receive one complimentary registration

Options include:

- Attendee List / Break / Candy Basket at Registration Table
- Continental Breakfast / Game Sponsor

2024 IGNITE Experience

TRADE SHOW REGISTRATION

Company: _____

CONTACT INFORMATION • Who should receive communication about trade shows and sponsorships? _____

Title _____ Address _____ City, State & Zip _____

Email _____ Cell Phone _____

TRADE SHOW

Associate Member (\$795)

Non-member (\$1,095)

Speed Dating (\$600)

**Must purchase Trade Show booth to participate. Limited number available.*

**Payment must be received in full prior to booth reservation and assignment. All fees are non-refundable.*

No. of Booths Purchasing _____ Booth Attendant Name (Complimentary) _____ Email _____

Address _____ City, State & Zip _____ Cell Phone _____

ADDITIONAL REPRESENTATIVES who will work in the booth during the trade show (Each additional representative beyond the first complimentary attendee must pay a registration fee – \$545.)

1. Name _____ Email _____ Cell Phone _____

2. Name _____ Email _____ Cell Phone _____

BOOTH ASSIGNMENT (see trade show layout for booth numbers and locations.)

1st choice # _____ 2nd choice # _____ 3rd choice # _____

Please separate us from these competitors: _____

SPONSORSHIP OPPORTUNITIES

Payment must be received in full prior to booth reservation and assignment. All fees paid to ABA are non-refundable.

SIGNATURE SPONSOR (\$2,500)

Includes two complimentary registrations.

Choose one of the following options:

Mobile App

Ignite Cocktail Reception

DELUXE SPONSOR (\$2,000)

Includes two complimentary registrations.

Choose one of the following options:

Tote Bag

Lanyard

Name Badge

Lunch

WiFi

TRACK SPONSOR (\$1,500)

Serve as room host and may introduce each speaker.

Choose one of the following options:

HR

IT

Marketing

Branch Manager

HR

PREMIUM SPONSOR (\$950)

Includes one complimentary registration.

Choose one of the following options:

Attendee List

Break

Candy Basket

Continental Breakfast

Game Sponsor

PAYMENT INFORMATION - ABA **will not accept** any registration form that is not accompanied with full payment. All conference sponsorships and trade show booths are non-refundable. Please send this form and payment to: ABA, 445 Dexter Ave., Ste. 10025, Montgomery, AL 36104. Questions? Contact Beth Oliver at boliver@alabama.bank or by calling (334) 301-3786.

Total amount due to ABA: \$ _____

My check is enclosed.

Please charge the following credit card: MasterCard Visa American Express Discover

Credit Card No. _____ Exp. Date _____ Signature _____