



130<sup>th</sup> Annual Convention & Marketplace  
ALABAMA BANKERS ASSOCIATION  
June 11-14, 2023

*Disney's Grand Floridian Resort & Spa, Walt Disney World® Resort, Lake Buena Vista, Florida*



*As to Disney properties/artwork: ©Disney*

# agenda

All times listed follow Eastern Daylight Time.

## SUNDAY, JUNE 11

6:30 - 8 p.m. Registration & Welcome Reception in the Trade Show Area

## MONDAY, JUNE 12

7:15 - 8:30 a.m. Breakfast in the Trade Show Area

8:30 - 12 p.m. General Session

7 - 9 p.m. Marketplace, Cocktails & Silent Auction

## TUESDAY, JUNE 13

7:15 - 8:30 a.m. Breakfast in the Trade Show Area

8:30 - 12 p.m. Breakout Sessions & Marketplace Day

**Free afternoon and evening**

## WEDNESDAY, JUNE 14

7:15 - 8:30 a.m. Breakfast

8:30 - 12 p.m. General Session

TBD A Magical Disney Grand Finale Dinner & Entertainment

# convention events

## SUNDAY EVENING

### Registration & Welcome Reception

Reconnect with old friends and enjoy cocktails during our Sunday evening event. Our marketplace will be set up with our vendors ready to interact with convention attendees.

## MONDAY EVENING

### Silent Auction & Cocktails

Join us for our annual Silent Auction in the trade show area hosted by our Bankers 2 Leaders division! After enjoying dinner on your own in the parks or surrounding area, join us in the trade show area for cocktails and desserts during our wildly popular silent auction!

## WEDNESDAY EVENING

### A Magical Disney Evening

Disney is all about creating incredible experiences! Expect no less than something spectacular during our final night. After dinner guests will experience a truly magical night!

# accommodations

*Victorian elegance meets modern sophistication at Disney's Grand Floridian Resort & Spa. Unwind outside and watch fireworks light up the sky over Cinderella Castle. This hotel is a Deluxe Resort with many exquisite dining venues and is located in the Magic Kingdom® Resort Area.*

Room rates begin at \$339 plus applicable taxes and fees. The room block expires on May 5. **All rooms in the ABA convention room block at the conference hotel are reserved for REGISTERED convention guests only.** Each room reserved in the room block must have at least one adult

registered for a full convention registration. Guests must register with the association and pay all registration fees prior to making hotel reservations. **Associate members may stay on-site at the conference hotel, but each room must have at least one adult registered at the full associate member rate.** HOTEL POLICIES: To receive a refund of your deposit, including credit card deposit



transactions, you must call the hotel at (407) 939-4686 at least five days before your arrival date. Children 17 years or younger will stay free of charge in adult's room with existing bedding. Must include age of child on reservation link to avoid additional charges.

As to Disney properties/artwork: ©Disney

# emphasis on education



## 10 Ways for Executives to Stay Cyber Safe

*featuring Avani Desai*

In today's digital age, personal protection and cybersecurity have become increasingly important. With the constant threat of bad actors looking to exploit vulnerabilities, it's crucial to stay informed and take proactive measures to protect yourself. That's why we're excited to invite you to join Avani Desai, CEO at Schellman, for an in-depth conference session focused on this critical topic. During this session, she will facilitate a deep-dive discussion on the top 10 ways individuals become targets for bad actors. Attendees will gain valuable insights on common tactics used by cybercriminals and learn how to recognize potential threats. Ms. Desai will provide practical tips on how to protect yourself and your personal information from cyber attacks. Additionally, attendees are encouraged to bring their personal electronic devices as Ms. Desai will provide an in-depth look for potential vulnerabilities and show you how to avoid common targeting tactics. This session is designed specifically for executives looking to improve their personal protection and cybersecurity knowledge.



## THRIVE: Powerful Strategies to Turn Uncertainty into Competitive Advantage

*featuring Meridith Elliott Powell*

These are unprecedented times! A marketplace where disruption is happening on steroids. One where there is more change building outside of your organization than in it. And a relentless pace of uncertainty that can radically impact your ability to grow your organization and keep your team motivated. The only guarantee you have – is more change is coming. And if you're not prepared - if you don't have a plan – then research proves this level of uncertainty will negatively impact your ability to drive innovation, attract top talent and achieve bottom line results. While uncertainty can seem daunting, the truth is uncertainty has an upside – it always has an upside. In fact, it can be your greatest asset to thrive, grow and turn disruption into opportunity. But you need a plan, you need a strategy, and you need the research that shows the path you need to turn disruption into opportunity.



## An Economic Forecast: A Return to Normalcy (?)

*featuring Sean Snaith*

Will 2023 be the year that the economy finally breaks free of the consequences of pandemic era policies? A likely recession in 2023 will assist the Fed in bringing inflation down, but at what cost? How will this recession measure up to recent downturns, can the supply chain stabilize, will labor shortages ease, and how hard will the housing market be hit? These and other questions will be addressed in this outlook for the U.S. economy. Sean Snaith, Ph.D., is the director of the University of Central Florida's Institute for Economic Forecasting and a nationally recognized economist in the field of business and economic forecasting. Snaith is the recipient of multiple awards for the accuracy of his forecasts, his research and his teaching.

**Free Maui Jim sunglasses for bankers & directors!**

*As a thank you for participating in our Rapid Fire Learning Labs bankers and directors may choose a pair of Maui Jim sunglasses!*

# 2023 Convention Registration Form

JUNE 11-14, 2023 | DISNEY'S GRAND FLORIDIAN RESORT & SPA, WALT DISNEY WORLD® RESORT

Registration forms may be emailed to colton@alabama.bank or pheadley@alabama.bank

Name	Bank
Address	City, State & Zip
Phone	Email
Spouse/Guest	Email
Child/Age	Child/Age

## FULL REGISTRATIONS

### YES! I WANT TO TAKE ADVANTAGE OF EVERY ACTIVITY!

Please register my family and me for the full registration.

I am registering a total of:

\_\_\_ Bankers/Associate Members

\_\_\_ Spouses/Guests

\_\_\_ Children (12-17)

\_\_\_ Children (2-11)

## PAYMENT METHOD

To qualify for the **EARLY BIRD RATE** all fees must be paid by **MARCH 1, 2023**.

I have enclosed a check for my registration fees.

Please charge a total of \$ \_\_\_\_\_ to the following credit card:

Visa  MasterCard  Discover  American Express

Credit Card No. \_\_\_\_\_ Exp. \_\_\_\_ Signature \_\_\_\_\_

## Register for the full convention and save!

A full convention package includes:

- Top industry speakers presented at all of the business sessions
- Three full breakfast buffets
- Welcome reception
- Monday night cocktail party and B2L silent auction
- Wednesday night cocktail party, dinner and entertainment
- Three breaks offered during general sessions
- Interaction with vendors participating in the marketplace

**PHOTO USE** — By registering for our convention, you give your permission to be

photographed during convention events and for those photographs to be used by the association.

**CANCELLATION POLICY** — Due to very strict cancellation policies and prepayment policies imposed on ABA by third party providers, the following cancellation policy is necessary and will apply. ABA will process a \$200 per person administrative fee for all cancellations, regardless of when they are received. Cancellations received in writing by May 5, 2023 are eligible to receive a refund (minus the \$200 per person administrative fee). No refunds can be offered after 5 p.m. on May 5, 2023 although substitutions are always welcome.

## Registration fees

All registration fees are per person

Early Bird\*  
3/1/2023  
Regular rate

Member banker/Associate Member	\$1,245	\$1,295
Member Spouse/Guest**	\$775	\$795
Child (age 2-11)**	no early bird	\$395
Child (age 12-17)**	no early bird	\$495
Non-member Banker	no early bird	\$1,695
Non-member Spouse/Guest**	no early bird	\$1,095

\*To qualify for the early bird rate all fees must be paid by March 1, 2023.

\*\*Spouses, guests and children may register at this rate ONLY if the banker or associate member/vendor with whom they are attending purchases a full registration as well.

## HOTEL INFORMATION

All rooms in the ABA convention room block at Disney's Grand Floridian Resort & Spa in Walt Disney World® are reserved for **REGISTERED convention guests only**.

**Each room reserved in the room block must have at least one adult registered for a full convention registration.** Guests must register with the association for convention prior to making hotel reservations.

To ensure a maximum number of bankers are able to attend this event, bank members will be given priority. **Associate members may stay on-site at the conference hotel, but each room must have at least one adult registered at the full associate member rate.** Rooms are available with rates beginning at \$339 plus applicable taxes and fees.

**TAX DEDUCTION** — If the purpose of attending the ABA Annual Convention is to help you maintain or improve skills relating to employment or business, expenses relating to the conference may be tax deductible according to I.R.C. Reg 1.162-5. Consult your tax advisor. The IRS requires a notice on all registration forms which informs the attendee of the amount of the registration fee representing food and beverage. We estimate that the food cost portion of your basic registration fee is \$795 per person. Please contact your accountant or tax advisor for any tax advice.

**QUESTIONS?** Call us at (334) 244-9456. Visit us online at [www.alabama.bank](http://www.alabama.bank).



ALABAMA BANKERS ASSOCIATION

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*\*Denotes an endorsed partner*

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