

The Alabama Bankers Association

Presents

WOMEN IN BANKING

Unmasking A Brand New Day

May 24 • Birmingham Marriott • 8 a.m. - 3 p.m.



The Alabama Bankers Association presents its 9th Annual Women in Banking Conference. Designed to inspire and empower, this event highlights remarkable women from Alabama and beyond to share the stories of how they achieved success in the banking industry. Broaden your awareness and knowledge of key industry issues all while learning to develop leadership and team building skills.

AGENDA

8 – 8:25 a.m.

Registration

8:30 a.m. – 3 p.m.

Welcome & General
Session

11:30 a.m. – 12:15 p.m.

Networking Lunch
Provided

HOTEL information

Rooms are available at the Birmingham Marriott at a rate of \$139 per night. Room reservations must be made by May 6. [Click here](#) to make your reservation or call (205) 968-3775 and reference the Alabama Bankers Association.

The hotel is located at 3590 Grandview Parkway in Birmingham.

CONFERENCE SESSIONS

Networking with Ease and Grace

Do You Make Your First Impression Your Best Impression? Within the first three seconds of a new encounter, you are evaluated... even if it is just a glance. Today banking continues to be about building profitable, lifetime relationships. Business functions and other networking events provide an opportunity to meet and converse with colleagues, as well as existing and potential customers. It is not enough to attend a function, talk to dozens of people and gather as many business cards as possible. In part two of this session, we will focus on representing yourself and your bank at functions while dining. Being Your Best at events also includes dining etiquette, juggling reception food and beverages, introductions, business cards, and follow-up.

Retaining Women Bankers during the Great Resignation and Balancing Home and Career

Did you know that the gender gap in the Great Resignation is widening as women are continuing to lead these departures? According to a recent survey, women are leaving at consistently higher rates, with 4.1% quitting their jobs in January of 2022 — compared to 3.4% of men. This represents a gender gap of 0.7 percentage points. There's no going back to the way things were— it's only going forward. During the first part of this session, we will explore key considerations for our banks in retaining and recruiting women as

bankers. We will explore key considerations for our banks in retaining and recruiting women as bankers. During the second part of this session, we will explore how to proactively, not reactively approach balancing both home and working careers. We will seek to answer the question: "How can I have both in a way that supports my professional life and ensures that my family is supported as well?"

Ladies of Leadership - Success Stories

We are honored to have a select group of accomplished ladies from Alabama banks to share their experiences, their outlooks, their insights and advice for women in the financial services industry.



DonNeeya Adams
Peoples Independent Bank



Pam Harrison
Marion Community Bank



Kristin Harville
Southern States Bank



Melissa Rainer
West Alabama Bank

Why You Should Attend:

- Gain insights on visionary leadership and strategic thinking.
- Explore factors shaping the future of banking and the professional skills and talent needed to help drive the industry forward.
- Share new perspectives on taking risks, developing strengths, and shaping your personal competitive advantage.
- Share, discuss and network with industry colleagues.
- Leave with strategies and tools to thrive in an ever-changing environment.



Learning and Growing – Book Club Exchange

Do you have a favorite book that has helped or inspired you? Attendees are asked to bring a copy of their favorite self-help, inspiration book (or article, etc.) to showcase and give away during this session.

Are You Managing Your Time or Is Your Time Managing You?

Do you ever feel like you just don't have enough time? Just how many hats can one woman wear at one time? Did you know the average person spends approximately 30 minutes every day looking for misplaced items? Time management is the key to reaching goals, organizing your life and being positive and productive. During this session, we will identify time robbers and time wasters, participate in a time management exercise, learn how to say "no" without feeling guilty, use the 3 P's and C's to managing time, explore techniques, tips and tools for getting organized; and develop action steps to implement bank in the real world.

REGISTRATION WOMEN IN BANKING CONFERENCE

Please return the form and payment to: ABA, 445 Dexter Ave., Suite 10025, Montgomery, AL 36104-3775; fax: (334) 244-9382; email dpharr@alabama.bank. **QUESTIONS?** Call us at (334) 244-9456.

MEMBER RATE is \$395 / NON MEMBER RATE is \$595

Name	Bank	Title	Department
Address	City, State & Zip	Phone	Email
Additional Attendees:	Name	Title	Email
	Name	Title	Email

PAYMENT METHOD Total fees due: \$ _____

☐ Please send me an invoice.

☐ Check enclosed.

☐ Please bill my credit card

☐ Visa

☐ MasterCard

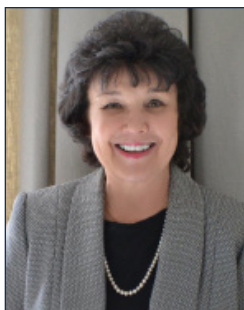
☐ Discover

☐ Amex

Credit Card No. _____ Exp. date _____

CANCELLATION POLICY: A processing fee of \$100 applies to all cancellations. We will gladly refund 100 percent of your registration fee (minus the \$100 processing fee) if notice is given by 12 noon 10 business days prior to the seminar date. During the 10 business days preceding the seminar, no money can be refunded, credited or transferred, although substitution of a participant is welcomed. Unless otherwise stated in writing, attendance at this event is governed by the Alabama Bankers Association's "Standard Event Waiver and Indemnity Policy" available at <https://www.alabama.bank/abaimis/waiver>.

About the Speaker



DIANNE BARTON is president of Performance Solutions, inc. (PSi), training and consulting company that specializes in providing solutions to the key challenges facing banks today in attracting and building relationships with their customers. PSi's training programs are designed to "close the gap" between the banks' needs and employees' skills. Her trademark "real world" scenarios give attendees insight into the practical application of new skills and knowledge. Before starting Performance Solutions in 1983, she held senior positions with Bank South Corporation, the Internal Revenue Service, and the John H. Harland Company. Dianne is a graduate of Georgia State University and is on the faculty of several national and state banking schools.



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