

*Alabama Bankers Association*

# CEO BANK EXEC & DIRECTORS' CONFERENCE

**August 5-7, 2021**  
**The Grand Hotel, Point Clear**

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- The Baker Group

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- Alabama Banking Services
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- First National Bankers Bank
- EBS
- Jones Walker
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- Travelers
- WIPFLI/Porter Keadle Moore

*Sponsors as of March 24, 2021.*

# AGENDA

## Thursday, August 5

9 - 10 a.m.	CEO   Bank Exec Forums*
	Directors Forums*
10 - 11 a.m.	Breakout Sessions*
11:15 a.m. - 1 p.m.	Networking Lunch
1 - 4:30 p.m.	General Session
5 - 6:30 p.m.	Cocktail Party & Silent Auction

*\*These are banker and director only events.*

## Friday, August 6

7 - 8 a.m.	Breakfast
8 - 11:15 a.m.	Breakout Sessions
11:15 a.m. - 12:30 p.m.	Lunch on your own
12:30 - 1:30 p.m.	Breakout Sessions
1:35 - 2:35 p.m.	Legal Panels
2:40 - 3:30 p.m.	Breakout Sessions
6 - 7 p.m.	Cocktail Reception
7 - 9 p.m.	Dinner & Entertainment featuring The Songwriters

## Saturday, August 7

7 - 8 a.m.	Breakfast
8 - 11:45 a.m.	General Session

***The conference adjourns after the Saturday business session. Room rates are extended through Sunday for those wishing to stay Saturday night.***

# SPOUSES' Hospitality Suite

Once again we will host the spouses' hospitality suite during the CEO, Bank Exec & Directors' Conference. It will be located in the Lagoon Room which is upstairs in the Main Building. Registered attendees may enjoy games, refreshments and prizes during the following times (times are tentative):

- **Thursday, Aug. 5 from 2 - 4 p.m.**
- **Friday, Aug. 6 from 1 - 3 p.m.**
- **Saturday, Aug. 7 from 9 - 10:30 a.m.**

# FEATURED SPEAKER

## Dr. Randy Ross

### Hope Rises: Your Best Strategy for Building a Remarkable Life

Distilling decades of psychological research into simple language, Dr. Randy Ross provides practical wisdom to effectively face challenges, difficulties and setbacks. Offering life-transforming truths, Dr. Ross untangles some of life's toughest issues and shows how anyone can apply hope to make life better, improve relationships and lead well. This keynote will introduce the four common beliefs that form the foundation of hope, while providing insights and guidance on ways to elevate hope to create a brighter tomorrow. Life becomes better when we become better at life. And everyone can become better at life by effectively embracing hope.



## Friday Evening Entertainment Nashville Songwriters

Country music icons Paul Overstreet, Terry McBride and Lee Thomas Miller will take the stage together for an evening of acoustic music. The songwriters for country music's most famous entertainers will share the stories behind some of their biggest hits, including "You're Gonna Miss This" by Trace Adkins, "When You Say Nothing at All" by Allison Krauss, and "Keep on Lovin' You" by Reba McEntire.





## ACCOMMODATIONS

Everybody loves the Grand Hotel in Point Clear — especially Alabama bankers! Our conference ends at noon on Saturday, but the room block rates are extended through Sunday. Room rates are \$268 per night (deluxe resort view), \$288 per night (spa resort view), and \$388 per night (spa marina view) Applicable taxes will be added to those rates. Reservations must be made no later than June 30, 2021. **Only those who have registered and paid for the registration fees may book rooms in the ABA room block.** The hotel will likely be full before the room block deadline, therefore we encourage you to register with the association at your earliest convenience so that you may also make your hotel reservations.

## 2021 REGISTRATION

Associate Members **MUST REGISTER AS A SPONSOR** to attend this conference. Contact Shelley Hildebrand at (334) 386-5743 for information.

Registration fees are per person and include all business sessions, Thursday CEO, Bank Exec and Directors Forums\*, Thursday night cocktail reception, Friday morning breakfast, Saturday morning breakfast, Friday night cocktail reception, dinner and entertainment.

*\*CEO, Bank Exec and Directors' Forums are for bankers and directors only.*

### REGISTRATION FORM

**Send to:** ABA, 445 Dexter Ave., Suite 10025, Montgomery, AL 36104, Fax (334) 244-9382

**Email:** athomas@alabama.bank, lgarrett@alabama.bank, or ldunn@alabama.bank

**Questions?** Call us at (334) 244-9456, or visit us online at [www.alabama.bank](http://www.alabama.bank).

Name \_\_\_\_\_ Bank \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City, State & Zip \_\_\_\_\_ Email \_\_\_\_\_

Spouse/Guest \_\_\_\_\_ Child \_\_\_\_\_ Age \_\_\_\_\_ Child \_\_\_\_\_ Age \_\_\_\_\_

**PAYMENT METHOD TOTAL FEES DUE : \$** \_\_\_\_\_

☐ I have enclosed a check for my registration fees.

☐ Please send an invoice for my registration fees.

☐ Please charge the following credit card: ☐ Amex ☐ Visa ☐ Mastercard ☐ Discover

CC# \_\_\_\_\_ Exp. \_\_\_\_\_ Signature \_\_\_\_\_

## BANKERS 2 LEADERS SILENT AUCTION

Once again we will include our popular B2L Silent Auction at our CEO, Bank Exec & Directors' Conference on Thursday evening during our cocktail reception.

### FEES

	Early Bird Member by 5/29	Regular Member after 5/29	Non Member Rate
Banker/Director	\$745	\$795	\$1,095
Associate Member	<b>MUST REGISTER AS A SPONSOR.</b>		
Spouse/Guest	\$325	\$385	\$585
Child (2-17)	\$95	\$105	\$175

*\*On-site registration is available for an additional fee.*

**IMPORTANT POLICIES:** Unless otherwise stated in writing, attendance at this event is governed by the Alabama Bankers Association's "Standard Event Waiver and Indemnity Policy" available at [www.alabama.bank/event-waiver-and-indemnity-policy](http://www.alabama.bank/event-waiver-and-indemnity-policy).

Please contact ABA with any questions. **CANCELLATION POLICY:** A registration may be canceled by **JULY 2, 2021** for a full refund, minus a \$150 per person processing fee. After **JULY 2, 2021**, no refund will be made, however, substitution of a participant is allowed.