



Summer Leadership Conference

July 15-17, 2021 • The Westin • Chattanooga, Tennessee

Approved for 11.6 hours of CPE! Includes 5.4 hours of behavioral/personal development CPE and 6.2 hours of other business related CPE.

FEATURED WORKSHOP

BrainSHIFT: 3 Mindful Steps to Break the Stress-Success Cycle

featuring *Romie Mushtaq, MD*

Do you have difficulty focusing at work, shutting off your racing thoughts before bedtime, or too many browser windows open in your brain? How many productivity, leadership, and time management courses and books have you consumed, yet only to fall back into old habits? Learn Dr. Romie's scientifically proven BrainSHIFT techniques based in neuroscience, integrative medicine & mindfulness to optimize and sustain your mental performance for personal health & leadership. Dr. Romie has nearly 20 years of authority in neurology, integrative medicine, and mindfulness, and is a leading physician on a mission to transform the brain health of companies, leaders, and organizations. After undergoing life-saving surgery herself, Dr. Romie traveled around the world learning mindfulness-based techniques. She now speaks and consults with Fortune 500 companies, professional athletes, and global associations.



Agenda

THURSDAY, JULY 15

12:30 - 1 p.m. **Registration**

1 - 4 p.m. **BUSINESS SESSION**

The Weaponization of Technology

Pat Dix

Mad Minutes

Mentoring and University Partnerships

Dr. Josh Pierce

FRIDAY, JULY 16

8 - 9 a.m. **Breakfast**

9 a.m. - 12 p.m. **LEADERSHIP WORKSHOP**

BrainSHIFT: Mindful Steps to Break the Stress/Success Cycle

Dr. Romie Mushtaq

12 - 1:30 p.m. **Family Picnic**

Join us for barbecue and brews before venturing on your own to explore all the sites in Chattanooga.

SATURDAY, JULY 17

8 - 9 a.m. **Breakfast**

9 a.m. - 12 p.m. **BUSINESS SESSION**

The Strategic Value of HR

Matt Oglesby

Overview of the Economy

Dr. Joy Buchanan

Lessons in Leadership from the Field and the Classroom

Dr. Kevin Dyson

7 - 9 p.m. **Grand Finale**

Cocktails, dinner and fun entertainment for the whole family.

BUSINESS SESSION Speakers

Weaponization of Technology

featuring Patrick Dix

Payment's technology is quickly evolving, but who's controlling the latest changes to the way you pay, and how is that changing the competitive landscape of payments in the United States? Proprietary technology is eroding the highly competitive marketplace and discouraging new and innovative solutions. Learn what needs to change to ensure competition and innovation flourish as technology evolves.

Mentoring and University Partnerships

featuring Dr. Josh Pierce

Dr. Pierce earned his Ph.D. in finance from Michigan State University. He is currently the Robert Hunt Cochrane/Alabama Bankers Endowed Chair of Banking at the University of Alabama. He will speak on the importance of business and academic partnerships and the value they can bring to each other.

The Strategic Value of HR

featuring Matt Oglesby

This session will address a variety of critical issues including diversity/inclusion, succession planning, incentive compensation, leadership development, and employee engagement. Upper-level managers will be challenged to not only think about the operational value of HR but also recognize its strategic value.

Overview of the Economy

featuring Dr. Joy Buchanan

Dr. Joy Buchanan will share her views on the current state of the local and global economy and economic predictors bankers should be watching. She is an assistant professor at Samford University in Birmingham. Her research interests include behavioral, experimental, labor, and institutional economics.

Lessons in Leadership from the Field and the Classroom

featuring Kevin Dyson

This Tennessee Titans icon-turned middle school principal, will share lessons in leadership from the field and the classroom. After transitioning from one high-profile profession to another, Dr. Dyson now presents the challenges and lessons learned from his experiences. Dr. Dyson feels we are all called to LEAD, and make great use of our most valuable asset, TIME!

Hotel & Area Information

The beautiful Westin Chattanooga is located within walking distance of local restaurants, breweries and boutiques, as well as the Tivoli Theatre and family attractions like the Tennessee Aquarium and Creative Discovery Museum. Take in the breathtaking Tennessee scenery when you ride the Incline Railway up Lookout Mountain or walk along the 13-mile Tennessee Riverwalk and explore Rock City or Ruby Falls. If you feel a little more adventurous, spend the afternoon white water rafting down the Ocoee River, hiking a local trail or visiting the High Point Climbing gym. After a day of seeing the sights, enjoy an evening swim at the Westin's outdoor pool or visit the hotel's rooftop restaurant and bar, Alchemy, for one of their refreshing specialty drinks. Don't forget to wrap up the day with a treat from The Hot Chocolatier or Cupcake Kitchen, sweet treats you don't want to miss. Rooms are available at a rate of \$199. To book online, visit <https://bit.ly/2RuuQFm>. **The deadline to make your room reservation is June 14.**



2021 B2L REGISTRATION

Registration fees are per person and include:

- Top industry speakers presented at three business sessions
- Breakfast on Friday and Saturday morning
- Friday family picnic with barbecue and brews
- Saturday evening cocktails, dinner, and entertainment

Send completed form & fees by mail to: ABA, 445 Dexter Ave., Suite 10025, Montgomery, AL 36104, by fax to (334) 244-9382, or by email to athomas@alabama.bank.

Name _____
 Bank _____
 Address _____ City, State & Zip _____
 Phone _____ Email _____
 Spouse/Guest _____
 Child/Age _____ Child/Age _____

PAYMENT METHOD

TOTAL FEES DUE : \$ _____

- I have enclosed a check for my registration fees.
- Please invoice me for my registration fees.
- Please charge a total of \$ _____ to the following credit card:
 - Visa MasterCard Discover Amex
 - Credit Card No. _____ Exp. _____
 - Signature _____

FEES	Early Bird Member by 5/28	Regular Member after 5/28	Non-Member Rate
Banker/ Associate Member	\$595	\$645	\$745
Spouse or Guest	\$225	\$275	\$375
Child (12-17)	\$95	\$115	\$215
Child (2-11)	\$75	\$95	\$195

To qualify for the **EARLY BIRD RATE**, all registration fees must be paid in full and received in our office by May 28, 2021. ABA will bill you for additional registration fees if received by our office after this date. A child is considered anyone 17 years of age or younger. If you are registering your adult children who are older than 17, they are considered an adult guest and must pay the fee for that category. All registration fees are per person.

IMPORTANT POLICIES: Unless otherwise stated in writing, attendance at this event is governed by the Alabama Bankers Association's "Standard Event Waiver and Indemnity Policy" available at <https://www.alabama.bank/waiver>. Please contact ABA with any questions.

CANCELLATION POLICY: A registration may be canceled by JUNE 3, 2021 for a full refund, minus a \$150 per person processing fee. After JUNE 3, 2021, no refund will be made, however, substitution of a participant is allowed.

PHOTO USE: By registering for our conference, you give your permission to be photographed during conference events and for those photographs to be used by the association.

QUESTIONS? Call **Ashley Thomas** at (334) 386-5736 or email athomas@alabama.bank. Visit us online at www.alabama.bank.



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